



## **BENDIGO TENNIS CLUB INFORMATION SHEET**

### **OUR OBJECTIVES**

1. The Bendigo Tennis Club seeks to be a vibrant and forward thinking club who encourages a diverse range of participants at all playing levels
2. Work with key stakeholders and other affiliated clubs to grow participation of tennis in Bendigo
3. Longer term, be based out of the Bendigo Regional Tennis Centre (BRTC) and contribute proportionally to the ongoing costs of managing the BRTC and contribute toward the BTA's debt to the City of Greater Bendigo (COGB)
4. Develop a warm, welcoming and positive club culture at the BRTC
5. Develop a quality junior program that nurtures young players through the various levels of tennis focussing on enjoyment and retention
6. Manage mid-week club-level competitions at BRTC
7. Support the BTA's management of inter-club (Pennant) competitions
8. Support the BTA running pro tournaments and the promotion and strategic direction of tennis in the COGB
9. Reduce the workload on the BTA and enable the Association to focus on the above core responsibilities
10. Grow participation numbers, improve player retention and grow volunteer numbers at the BRTC. We will do this by, but not limited to:
  - Tapping into the hidden “lost player” market
  - Developing a quality junior program alongside coaches
  - Provide quality competition for players at all levels, including hosting an annual Club Championship
  - Creation of a fun and engaging social club
  - Welcome players of all levels from all backgrounds. At the Bendigo Tennis Club we embrace differences in gender, age, ethnicity, race, cultural background, disability, religion and sexual orientation

## **OUR OBJECTIVES ARE NOT**

1. To “take over” the Bendigo Regional Tennis Centre
2. To run the cafe, functions, catering and pro-shop businesses at the BRTC. These would remain the responsibilities of the BTA
3. To take over the BTA. We believe the BTA has an important role to play in developing strategies alongside key stakeholders to grow the game of tennis in Bendigo
4. To take over the management of the BTA’s inter-club (Pennant) competitions or run pro tournaments at the BRTC. These would remain the responsibility of the BTA
5. To become a “Super Club”
6. To be an elitists club

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